



## COOKIE INFORMATION

Telia Latvia cares about the protection of personal data of its website visitors by complying with the relevant Latvian laws and regulations in force. Understanding that your information is valuable, Telia Latvia undertakes to make all reasonable steps to protect your information while it is at our disposal, but at the same time, we cannot undertake similar responsibility for other websites to which we have published links on our site. Our intention is to collect and process the information gathered from the website visitors only in accordance with the purposes of its collection so that we are able to offer information and / or services relevant to your interests.

### WHAT ARE COOKIES?

When visiting our homepage, cookies may be stored on your computer or on the device connected to Internet. In this way, the site remembers your computer or device thus serving to several purposes, but in general with the intent to provide a more personalized user experience when visiting the website. Cookies are small text files that are placed by the websites you visit on your computer's hard disk to make more efficient performance and to provide some information to the owners of the site. Today, the use of cookies is an ordinary practice in most websites. Most web browsers accept cookies automatically, however you can manage and control them by changing Internet browser settings. You may delete cookies from your device at any time. More information about managing cookies is available at [www.aboutcookies.org](http://www.aboutcookies.org).

### WHAT TYPES OF COOKIES DO WE USE?

Telia Latvia website uses four types of cookies: necessary, functional, analytical and marketing cookies.

#### Necessary Cookies

We use to provide proper functioning of the website and to store the cookie settings made by the visitor.

#### Functional Cookies

We use it to ensure that the settings of the language chosen by the website visitor are saved.

#### Analytical Cookies

We use some analytic tools that collect information about how visitors use our website. It helps us not only to improve the quality and content of the site, but also to provide the visitor with a customized offer. However, analytical cookies identify only the equipment used, without disclosing the identity of the site visitor. Some analytical cookies are managed by Google AdWords in accordance with our strong guidelines of purposes of data usage.

#### Marketing Cookies

We use this type of cookies in order to offer the most relevant services or offers to our site's visitors. We also use them to evaluate the effectiveness of our advertising campaigns. Target cookies are set by third parties such as Google AdWords in accordance with our strict guidelines of data usage purposes; and they are kept in the users' devices permanently.

NAME	THE CONTRACTOR	CATEGORY	PURPOSE	DURATION
telia-cookie-level	Telia.lv	Necessary	Used to save your cookie preferences.	3 months
pll_language	Telia.lv	Function	Used to save your language preferences.	1 year

_ga	Google Analytics	Analytics	The cookie is used to calculate visitor, session, campaign data and track site usage for the Site Analytics report. Cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gid	Google Analytics	Analytics	The cookie is used to store information about how visitors use the site and helps to create an analytical report on the site operation. The collected data include the number of visitors, the sites they arrive from and the pages visited anonymously.	24 hours
_ga_	Google Analytics	Analytics	Used to distinguish users.	7 days
1P_JAR	Google Analytics	Analytics	Based on recent searches and previous interactions, custom ads are shown on Google sites.	1 week
CONSENT	Google Analytics	Analytics	Stores visitors' preferences and personalizes ads.	2 years
NID	Google Analytics	Marketing	Stores visitors' preferences and personalizes ads on Google websites based on recent searches and interactions.	6 months
OTZ	Google Analytics	Marketing	Links activities of website visitors to other devices that are previously logged in via the Google account. In this way, advertisements are tailored to different devices.	1 month
SIDCC	Google Analytics	Analytics	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access.	3 months
ANID	Google Analytics	Marketing	Lists ads on Google sites based on recent searches.	2 years
SAPISID	Google Analytics	Analytics	Google collects visitor information for videos hosted by YouTube.	2 years
SSID	Google Analytics	Analytics	Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps.	2 years
HSID	Google Analytics	Analytics	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect user data from unauthorized access.	2 years
APISID	Google Analytics	Marketing	Personalizes Google ads on websites based on recent searches and interactions.	2 years

SID	Google Analytics	Analytics	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access.	2 years
__Secure-3PAPISID	Google Analytics	Analytics	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
__Secure-3PSID	Google Analytics	Analytics	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
__Secure-APISID	Google Analytics	Analytics	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	8 months
__Secure-HSID	Google Analytics	Analytics	To secure digitally signed and encrypted data from the unique Google ID and store the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and protect visitor data from unauthorized parties. This can also be used for targeting purposes to display relevant and personalized advertising content.	8 months
__Secure-SSID	Google Analytics	Marketing	Stores information about how the visitor uses the website and about the advertisements that may have been seen before the visitor visits the website. Also used to customize ads on Google domains.	8 months

**When you visit our website, we will store on your device the cookies we require to operate the website (the necessary cookies). Other, optional cookies (function, analytical and marketing cookies) are stored on your device only after we have obtained your consent.**

### THIRD PARTY COOKIES

Our website uses cookies that are managed by third parties, such as “Google Analytics” service cookies by Google Inc. We use these cookies in accordance with this cookie policy. Nevertheless, these third parties may use the data they obtain from these cookies for their own specific purposes, which we cannot control. By consenting to the use of third-party cookies, you also agree to the data processing activities carried out by these third parties.

We use Google Analytics cookies for analytics and marketing purposes on our website. Learn more about Google Inc. privacy practices available at: <https://policies.google.com/privacy?hl=en>

### COOKIE MANAGEMENT

By accepting the pop-up announcement about the use of cookies on the Telia Latvia website, you also confirm that you are familiar with the purposes of using them in this site. Visitors of our site can manage or delete cookies at their own discretion. You can either delete all the cookies stored on your computer, or set the browser in such a mode that cookies are not stored on your device. However, in this case, it must be taken into account that the functionality of the site in your device may be decreased. More information about managing cookies is available at [www.aboutcookies.org](http://www.aboutcookies.org).

You can change the previously selected cookie settings at the bottom of the website by clicking on “Cookie Settings”.

## CHANGES IN COOKIE INFORMATION

We reserve the right to change this cookie information at any time.

### **SIA "Telia Latvija"**

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This cookie information was last updated on October 14, 2021.